

000829

1

2

3

4



.....	35
.....	37
.....	38
.....	42
.....	42
.....	44
.....	44
.....	45
.....	45
.....	46




		POS



B2B		Business-to-Business Internet
B2C		Business-to-Customer

DMS

FD

PFD



			30%	
	30%			
			30%	
		2015 12 31		30%
	61,232.53			30%
	61,200.00			
				9.71 /
	20		90%	
63,027,806				

o

o

o

2

61,200.00

100%

9.71 /

20

90%

63,027,806

1		33,200	34,191,555
2		28,000	28,836,251
		<b>61,200.00</b>	<b>63,027,806</b>

1

3

3

30%

2015

2015 12 31			
	1,119,014.76	343,319.38 <sup>1</sup>	30.68%
	197,592.70	61,200.00 <sup>2</sup>	30.97%
<b>2015</b>			
	4,303,013.90	1,274,256.79 <sup>3</sup>	29.61%

- 1 \*30%
- 2 61,200.00
- 3 \*30%

2015

2015

50%

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1.00

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9.71 /  
90%

20

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1

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2015 11 9

2,191.60

10%

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2015 11 9

13,883.15

10%

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90%

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2

9.71 /

20

90%

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20

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20

1

	30%	61,200.00	63,027,806

2

2

61,200.00

1		33,200.00	34,191,555
2		28,000.00	28,836,251
		<b>61,200.00</b>	<b>63,027,806</b>

1

36

2

36





4

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4

5

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×

6

1

2

1.00

10

5

3

7

/

30%

[2016] 326

204,108.43 100%  
 205,086.69 100%  
 204,108.43 30%  
 61,232.53

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2015 12 31

946,901,092

63,027,806

63,027,806

	(		(		(	
	131,917,569	13.93%	131,917,569	13.06%	131,917,569	12.29%
	90,465,984	9.55%				%

2015

2015

	2015	
	1.14	1.00
	0.75	0.66
	79.39%	81.80%

2016 4 1  
30%

2015 12 31

13.93%

2015 12 31

9

3

2015 12 31

3

1

[www.cninfo.com.cn](http://www.cninfo.com.cn)




13		1 2 3

1

2

4

30%

2016	2017	2018
38,500.00	2016	15,800.00
		27,500.00

61,200.00

7

4.40%  
2014 2015

2.45% 2.55%

1

2

2012

	<b>2015</b>	<b>2014</b>	<b>2013</b>
	3.33%	3.01%	7.11%
	3.17%	3.45%	6.5%

2012

48%

T4-T6

T4-T6

3

100

1.2

2014

3G

2015

2016

5

7

1

2

3

4

8

T4-T6

80,000

9

2015

2015

13.0%

iphone7

2016

iphone7

2016

10

		/			
1		B2-20130038	2013.06.08- 2018.02.08		
2		[2013]00292-A011	2013.11.14- 2018.02.08		
3		4453061805			
4		4700624091			
5		01100590			
6		ICP 080655	2015.02.15- 2018.12.25		
7		[2013]0453-086	2013.06.18- 2016.06.17		
8		ICP 100242	2015.03.18-		

			2020.03.18		
9		[2013]0937-986	2015.04.21- 2016.11.21		

2016 6 7

2016 6 17

2

1 2016 4 14

2

2016 11

302



12.8

6,200

4.2

5,800

5,000

2015

2014

2014

2013

4.5

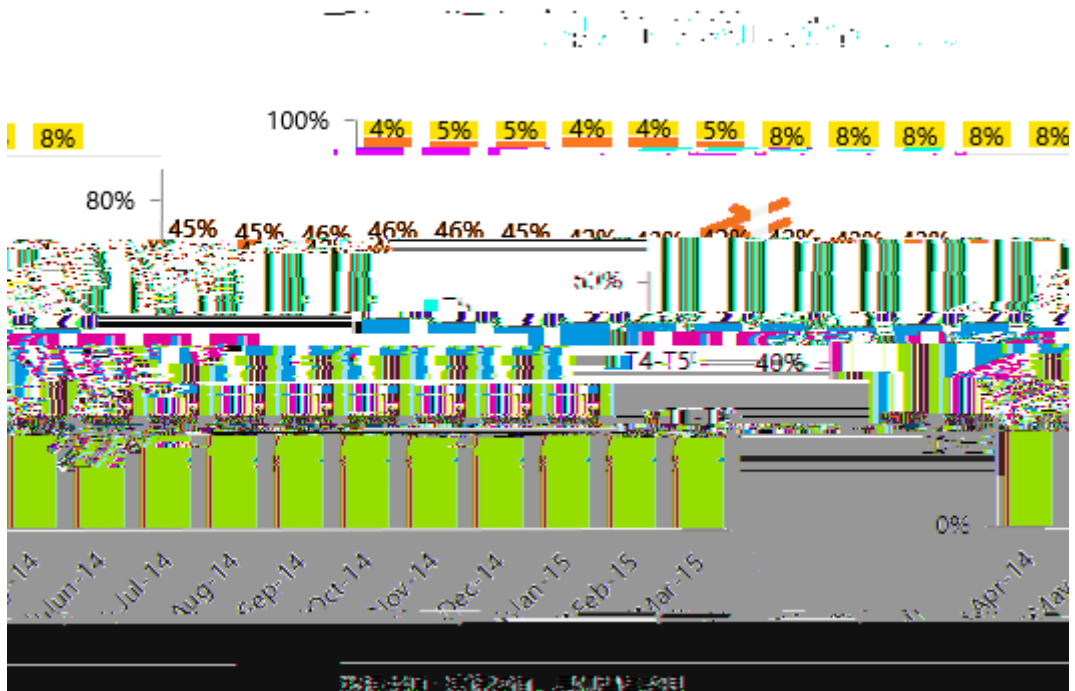
4.7

2014

2008

6.25

2014



+  
+

T4-T6

T4-T6

“ + ”

+  
2006-2020

30%

70%

T4-T6

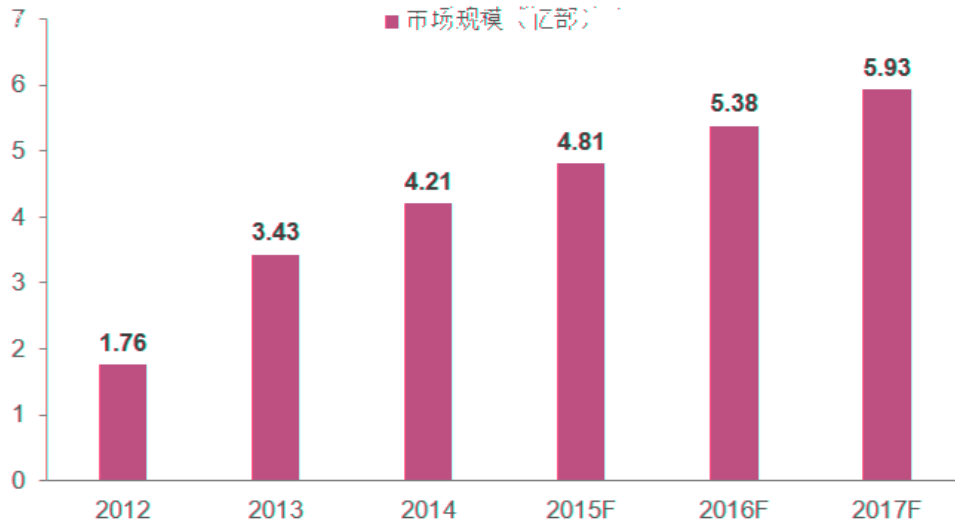
70%

30%

30%



### 中国智能终端市场规模预测



4G

2014

3G

4G

2015

6,200



		2014	2015	
	3,400,166.58	4,247,522.63		2015
2014	24.92%			

	2014	2015	
-100,327.46	-35,632.43	2015	
2014			
2014			

2014	2015
------	------



1

2016 4 1

2

2016 4 1  
30%

2015 12 31

3

2016 4 1  
30%

2015 12 31

1

2

30%

30%

30%

2015 12 31

61,232.53

61,200.00

9.71 /

20

90%

63,027,806

2015 4 24

<

>

12

100%

2

61,200.00

100%

9.71 /

20

90%

63,027,806



30%

2015

2015	12	31			
------	----	----	--	--	--

2015 12 31

946,901,092

63,027,806

63,027,806



B

2015

2015

	2015	
	1.14	1.00
	0.75	0.66